

**TOWN OF DAVIE
WORKSHOP MEETING
DECEMBER 15, 2005**

The meeting was called to order at 6:01 p.m.

Present at the meeting were Mayor Truex, Vice-Mayor Hubert, and Councilmember Starkey. Also present were Acting Town Administrator Cohen, Town Attorney Kiar, and Assistant Town Clerk McDaniel recording the meeting. Councilmembers Crowley and Paul were absent.

Economic Development Study

Economic Development Manager Margaret Wu spoke of the efforts of a staff team to conduct a district-wide economic study of the Town. She provided a PowerPoint presentation summarizing the team's findings, along with GIS Manager Irene DeGroot, Programs Manager Phillip Holste, and Programs Manager Susan Dean. Ms. DeGroot referred Council to the maps provided to accompany the report.

Mr. Holste explained the methods used to identify costs for service calls. He advised that in 2004, the Fire Department had received 11,500 service calls, excluding Southwest Ranches and Pine Island Ridge, for an average per call cost of \$1,226. Mr. Holste also advised that in 2004, the Police Department had received 7,400 service calls. In 2004, the Code Compliance Division conducted 3,700 investigations leading to 2,700 corrections, for an average cost of approximately \$173 per call. He added that the single-family districts had the most calls for service.

Ms. Wu advised of 2004 Public Works expenditures as follows: \$600,000 for District 1; \$650,000 for District 2; \$950,000 for District 3; and \$700,000 for District 4.

Mr. Holste advised that District 3 had the most participants for recreational programs. He indicated that all divisions of Parks and Recreation expenditures had exceeded revenues, with the sports programs generating the highest revenues.

Ms. DeGroot provided a summary of vacant land parcels remaining in Davie. She advised that in 2004, District 1 had approximately 400 acres, District 2 had approximately 400 acres, District 3 had approximately 1,300 acres and District 4 had approximately 500 acres.

Councilmember Starkey asked about the cost for Code Compliance calls. Mr. Holste advised this was approximately \$172.34. Councilmember Starkey commended staff on the excellent report.

Mayor Truex referred to the tax analysis table, indicating the value by acre and asked if an allocation from Save Our Homes was excluded. Ms. DeGroot and Mr. Holste stated that this was correct.

Regarding Fire, EMS and Police services, Mayor Truex questioned how staff arrived at the cost per call figure. Mr. Holste explained that 2004 actual expenditures were divided by the number of calls. Mr. Cohen advised that the actual expenses were used and not what was budgeted. Mayor Truex asked whether individual calls had been broken down. Mr. Holste stated this would be tedious and cost prohibitive.

Mayor Truex asked if Broward County parks had been excluded from calculations. Ms. Wu responded in the affirmative. Regarding vacant acreage, Mayor Truex asked if only acreage subject to development were studied to which Mr. Cohen stated that this was correct. Mayor Truex asked about consultants hired in the past to conduct economic analysis. Mr. Cohen advised that a staff presentation was preferred.

Mayor Truex felt the single most important thing was not included - the net income. Mr. Cohen advised that staff only presented the revenues by district. Mayor Truex felt without a breakdown, it would be hard to know the net effect. Ms. Wu added that all data had been summarized for this report and multi-family areas required most of the services. Mr. Cohen felt a good portion of the data could be converted but would take some effort and a few months. He explained that this study was a starting off point for staff.

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Councilmember Starkey felt this tool would help the Town move closer toward using the statewide Fishkind model. Mr. Cohen advised that staff's model would be more general as estimates and averages were largely used. Councilmember Starkey felt the PMG would be a good tool in the future. Ms. Wu indicated that staff was working on customizing the Fishkind model for the Town.

There being no further business to discuss and no objections, the meeting was adjourned at 6:48 p.m.

Approved _____

Mayor/Councilmember

Town Clerk